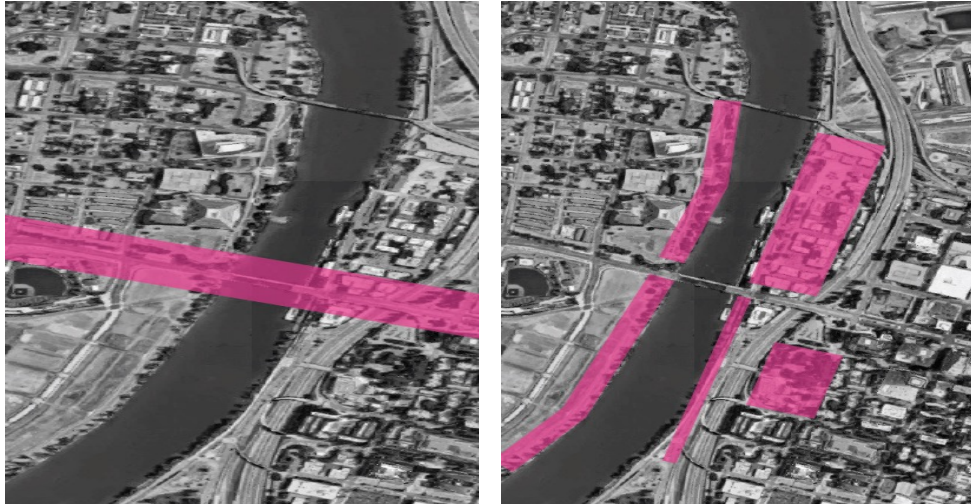


CITIES OF SACRAMENTO AND WEST SACRAMENTO IN PARTNERSHIP
WITH CROCKER ART MUSEUM

THROUGH THE SACRAMENTO METROPOLITAN ARTS COMMISSION

REQUEST FOR QUALIFICATIONS FOR TEMPORARY PUBLIC ART PROJECT
River Crossing



Deadline: August 13, 2018

5:00 pm Pacific Time

CALL TO ARTISTS

The cities of West Sacramento and Sacramento, represented by the Sacramento Metropolitan Arts Commission, a division of the Sacramento Convention and Cultural Services Department, invites Artists and Artist teams to submit their qualifications and a short preliminary written proposal (250 word maximum) for a temporary public art or place-making opportunity to promote connectivity across the Sacramento River, “River Crossing Project”. The public art /placemaking is intended to infuse downtown neighborhoods (see Location Opportunities Map graphic included with Resource Packet) with new vitality and promote pedestrian, bicycle, and streetcar pathways linking mixed-use development in the Washington District of West Sacramento with entertainment, employment, and recreation in downtown Sacramento. Artists may consider one-time activation and time-based interventions as well as more traditional public art installations. Public art installations are intended to be installed for six months, but exact timelines are flexible and dependent on selected proposal.

This project has already begun through the creation of public art master plans in both cities to promote pedestrian, bicycle, and transit connectivity in areas of new growth within these downtown corridors. The temporary public artwork is a culmination of these efforts and must be located on both sides of the Sacramento River to highlight the shared vision of both cities of a thriving, vibrant, and diverse downtown with the river at its center. Through this initial call, the selection committee will select up to three artists to present design proposals. Selected artists will be provided a design stipend to more fully explore their design concept. Design proposals will then be presented to the selection committee, where a winning design proposal will be selected.

ART BUDGET

The projected budget for the final selected project is \$150,000 inclusive of artist design fees, required community outreach opportunities, plans, engineering, permitting, fabrication, materials, travel, lodging, and installation. This budget is derived from National Endowment for the Arts Our Town grant funding and matching funds from both cities.

OPPORTUNITIES AND ART SITES

Two location opportunities have been identified. Location Opportunities maps are included with this RFQ (Resource Packet) and should be reviewed prior to submission. While general boundaries have been established as location opportunities, artists will be encouraged to propose specific site locations within one or both of the identified location opportunities. SMAC staff will assist and support procurement of necessary approvals and permitting for final selected artist proposed sites within the location boundaries. Location opportunities have been left open intentionally to allow artists maximum creativity to identify the site locations that would work best for their proposed project. While every effort will be given to assist artists in realizing their project in their preferred location, possible adjustments may be necessary depending on land use and property rights restrictions at selected site locations. Public art installations should generally respect the need for safe travel paths in these locations.

PRELIMINARY PROPOSALS

A short-written proposal (250 words maximum) is required with the RFQ submission. Possible proposal ideas should consider first the links between West Sacramento and Sacramento. While the specific links and concepts are being left open to artists' interpretations, proposals must link the two cities. Specific concept ideas linking the two cities may include:

- Historical connections between Sacramento and West Sacramento
- Geographical connections
- Environmental connections
- Explorations of the Sacramento River and wildlife
- Links to agriculture and food production
- Diversity of cultures
- Bridges along Sacramento River

This list is a list of possible concept areas. Additionally, included with this call is a Resource Packet, which can be found on our website at: <http://www.sacmetroarts.org/Opportunities/Public-Art-Commissions>. This packet includes locations, additional project narrative, and some information about both cities. Artists are encouraged to attend the concept symposium and research their own ideas and information. Artists may expand and explore possible concepts that they determine through research or personal experience. However, linking the two cities must remain a key component of the proposal.

CONCEPT PANEL DISCUSSION

A concept and idea panel discussion will be held July 11, 2018 from 1pm – 2:30pm at the Crocker Art Museum (216 O St, Sacramento, CA 95814) and will live stream through a videoconference link. Details to follow on our website at: <http://www.sacmetroarts.org>. This discussion will bring together City Representatives, Art Professionals, and other panelists to discuss temporary public art in an open forum and to highlight and engage possible historical, cultural, and geographic links between the two cities. Attendance for applying artists in person or via live stream is not required but is encouraged. Artists will have an opportunity to ask questions about the project and stakeholders' ideas regarding a successful concept.

TYPES OF TEMPORARY ARTWORK CONSIDERED

- Site-specific installations
- Temporary sculpture
- New media, virtual art, interactive art, sound, light
- Projection mapping video and still images
- Murals (different media – paint, chalk, paste-ups, wraps, etc.)
- Performance
- Temporary architectural installations

Other mediums and practices not listed may also be considered. Proposals should be for a unique innovative artwork that reflects both cities as thriving centers for creative economy, agriculture, research, sustainability, policy leadership, cultural tourism, trade, history, and recreation. All artwork must respond creatively to the site, architecture, and consider pedestrian travel and safety through the corridor.

SACRAMENTO METROPOLITAN ARTS COMMISSION'S PROCESS

A selection panel comprised of representation from both cities will review artists' qualifications and proposals and select up to three artists to present design proposals. Selected artists will be paid a \$1500 design commission to present a proposal for the temporary work. The composition of the selection panel members may vary but will typically include members of both cities' Arts Commissions, a curator, an artist, an arts administrator, and other project stakeholders. Panel members, Commissioners, and Arts Commission Staff reserve the right to nominate artists for consideration prior to panel review of submissions.

If awarded the final project commission, artist(s) will be required to attend periodic meetings in Sacramento, present concept proposals to the Arts Commissions of both cities, and attend community meetings as required. The selected artist or artist team will be responsible for overseeing the fabrication, delivery, and installation of the commissioned artwork and for working cooperatively with the project stakeholders, city staff, and consultants.

ELIGIBILITY

The project is open to experienced professional artists nationally and internationally. The design commission will be awarded based on experience in the design, fabrication, and installation of major artworks as well as strength of conceptual artistic vision. The project commission will be awarded to the finalist who demonstrates a unique design vision and ability to implement the proposed project. Artist Teams should have proven experience that demonstrates design team experience. Professional artists living in the Central Valley region are encouraged to apply.

ARTIST SELECTION CRITERIA

Finalists will be selected for design presentations based on the following criteria:

- Innovation and creativity in previous projects/artwork.
- Artistic vision of proposed preliminary project summary
- Demonstrated proficiency craftsmanship and technical knowledge of the materials and techniques in the artist's chosen medium.
- Experience and success in creating a public artwork in collaboration or cooperation with city agencies and multiple stakeholders.
- Knowledge of durable materials or temporary materials appropriate to the environment the art will be placed.

APPLICATION REQUIREMENTS

The entire submission must be completed on Submittable at

<https://sacmetroarts.submittable.com/submit/114970/river-crossing-temporary-public-art-project>.

There is no application fee to apply or to use Submittable. To apply, register a username and password and follow the instructions. The call is listed as the **Sacramento Metropolitan Arts Commission, River Crossing Temporary Public Art Project**. All requirements listed below must be met or the application will not be considered.

- Artist Statement: (Maximum 250 words) Include a general introduction to your work. Discuss the concepts and ideas you explore in your artwork and how these ideas and issues are presented. If you are applying as a team, the letter should clearly describe the contribution of each collaborator.
- Resume: (Maximum 2 pages) Outline your recent experience and accomplishments as an artist. If applying as a team, each member may submit a one-page resume.
- Samples of your work - a maximum of ten (10) files: digital images, video, and audio files are all acceptable with corresponding titles to match the Support Description list. Video or audio files should highlight one work per file and be no longer than 1 minute in length each.
- Support Description list: (Maximum 2 pages) For each image/file submitted, include relevant project information. For example, list the title, date, size, and medium for studio work. For public art projects include a description, location, budget, and commissioning organization.
- References: Minimum of three. Include names and contact information (phone, email, address) only.
- Preliminary Proposal: (Maximum 250 words) Briefly present your preliminary proposed project idea. Describe whether you intend to activate Location Opportunity 1, Opportunity 2, or a combination of both Opportunity sites through your proposed project (Location opportunities shown in Resource Packet). Where possible, describe specific sites within those location opportunity zones. The committee understands this is a preliminary proposal and that no images are included at this stage. However, the short written proposals will give the committee an ability to understand your conceptual thought process and ability to link your work to specific site locations. Proposals need not discuss fabrication specifics but should address what types of materials you intend to use in the work.

APPLICATION SUBMISSION

Please submit your application by going to this link:

<https://sacmetroarts.submittable.com/submit/114970/river-crossing-temporary-public-art-project>

RESOURCE PACKET

Please access the Resource Packet by going to this link:

<http://www.sacmetroarts.org/Opportunities/Public-Art-Commissions>

QUESTIONS

Donald Gensler, Project Manager, Sacramento Metropolitan Arts Commission, Art in Public Places, [dgersler@cityofsacramento.org](mailto:dgensler@cityofsacramento.org) or call 916-808-8493. <http://www.sacmetroarts.org>