2030 Sacramento General Plan Update
PRELIMINARY POLICIES
Education, Recreation, and Culture Element (ERC.5)

Museums, Zoos, and Other Major Destination Attractions

Goal

ERC.5-1  A diversity of major destination attractions throughout the City that educate and enrich both visitors and the community. [New Goal; EIP/PBS&J, July 11, 2007]

Policies

ERC.5-1.1  Development and Expansion of Attractions. The City shall support the development and expansion of museums, zoos and other major destination attractions throughout Sacramento. [New Policy CCL; July 2007; modified EIP/PBS&J]

ERC.5-1.2  Construction of New Zoo. The City shall support the set-aside of land and the construction of a new zoo in the next 15 years for a new, larger zoo within Sacramento to accommodate the region’s population growth. [New policy CCL; July 2007; modified EIP/PBS&J]

ERC.5-1.3  Support and Expansion of Educational Activities. The City shall support and expand educational activities at City cultural facilities (e.g., Fairytale Town, Sacramento Zoo, Discovery History and Science Centers, Crocker Art Museum, and performing arts venues). [New policy CCL; July 2007; modified EIP/PBS&J]

ERC.5-1.4  Support Enhancement of a New Planetarium. The City shall support the enhancement of the Discovery Museum Science Center as a facility for the science education of youth by supporting a new, larger planetarium and expanded exhibition space. [New policy CCL; July 2007; modified EIP/PBS&J]

ERC.5-1.5  Protect and Preserve the Historic City Cemetery. The City shall protect and preserve/maintain the Historic City Cemetery and support the use of the Cemetery as a cultural and educational site. [New policy CCL; July 2007; modified EIP/PBS&J]

ERC.5-1.6  Protect and Preserve Old Sacramento Historic District. The City shall protect and preserve/maintain the Old Sacramento Historic District as identified in the 1967 Redevelopment Plan while recognizing its importance for tourism. [New policy CCL; July 2007; modified EIP/PBS&J]
ERC.5-1.7  **Funding for Maintenance, Renovation and Programming of Museums, Zoos, Attractions.** The City shall allocate funding for the ongoing maintenance, renovation, and programming of City-owned museums, zoos, and other major destination attractions throughout the City. [*New Policy CCL; July 2007; modified EIP/PBS&J, July 23, 2007*]

ERC.5-1.8  **Encourage Philanthropic Gift Giving.** The City shall encourage corporate and individual philanthropy and publicly recognize and celebrate gift giving of all types and levels. [*New Policy CCL; July 2007; modified EIP/PBS&J July 23, 2007*]