Ray Gargano: Power, right. Hi, everyone. I

Ray Gargano: Think we can get started.

Ray Gargano: I'm Ray guard Ghana, with the Office of arts and culture. And I just want to thank you for joining us tonight we are recording this presentation and it will be on our website.

Ray Gargano: So just so you know, from the beginning.

Ray Gargano: I wish that we were going to talk about Funding for a different reason.

Ray Gargano: But I am grateful to be able to present this $7.5 million in federal cares act recovery money.
Ray Gargano: That the mayor and city council approved for the creative economy, you'll see as we go through this process, there might be some uncertainty, because this has been an evolving process, but we in the office arts and culture have really tried to streamline and simplify the process.

Ray Gargano: We've been talking to many colleagues across the country. And we know that we are lucky to have a mayor and the City Council who believe that and invest in our creative economy. I know that I've been working so closely with

Ray Gargano: mayor, Mayor Steinberg comes from

Ray Gargano: Enhancing councilman Jetta and

Ray Gargano: Others to make this process come to life. And I really think I know I owe them a great thing. And so if you see any of them. Make sure you give them

Melissa Cirone: Your things
Melissa Cirone: As well.

Ray Gargano: While we’re on this call. We ask that you stay muted and keep your camera off for bandwidth. I’m going to do a short presentation and then

Ray Gargano: Answer questions following that, as you have questions, go ahead and type them in the chat feature in the bottom middle of your screen.

Ray Gargano: Melissa certain Arts Education Manager for the Office of arts and culture is with us tonight. She’s going to keep an eye on the chat recording questions you may have, and presented them after the initial

Ray Gargano: You can find all the information

Ray Gargano: You can find all the information
Ray Gargano: That we're going to talk about tonight on our website at art.

Ray Gargano: That city of sacramento.org forward slash grants, you'll see it on that.

Ray Gargano: Presentation screen right now. And I know that Dan richner from our office is putting it in the chat as well. So you have it available.

Ray Gargano: This President presentation and recording of this workshop will be posted on the website shortly today.

Ray Gargano: I

Ray Gargano: Is intended to be an overview of all of the programs. We also have additional specific workshop schedule that I'll mention later, I'm going to go ahead and get started with the presentation.

Ray Gargano: A little background for to catch everybody up the City of Sacramento was awarded $89.6 million of federal cares relief money because our population is over 500,000
Ray Gargano: On May 7 my mayor cyber recommended four buckets $20 million each for this money.

Ray Gargano: Going to small business youth and workforce training the city's homeless and rehousing plan. And of course, arts and creative economy and tourism.

Ray Gargano: On May 26 mayor and council approved the first $28 million of that $89 million and you can read here, all of the categories that were funded.

Ray Gargano: Finishing with $5 million to bolster the city's battered creative economy, as well as assist iconic institutions, including the Sacramento zoo and fairy tale town.

Ray Gargano: At last week's Council meeting on June 30 Council approved additional 2.5 million for the creative sector, for a total of $7.5 million. So that's what we're going to talk about today, how we in the office of arts and culture are going to get that money out to you.

Ray Gargano: Really important is the way that the federal government is handling the cares act Relief Fund, the City of Sacramento has put together a complete website web page for everyone.
Ray Gargano: To find resources. It's that city of sacramento.org forward slash cares

Ray Gargano: Before we even talk about anything. There are three key elements that if anyone using this cares fun. These cares fund must keep in mind.

Ray Gargano: First of all, any funds have to be necessary expenditures incurred due to the coven 19 public health emergency. So any

Ray Gargano: Any argument. Any case we make, we have to keep that at the forefront. The second important point is

Ray Gargano: These funds that were asking for were not accounted for in the fiscal year 2020 budget. I'll talk about that a little bit more later.

Ray Gargano: But we're making in general, this is about making sure you're not trying to recover funds that have already been included in your budget through another grant or through another resource.
Ray Gargano: And finally, all of these funds must be expended before December 30 2020. So if you get a grant from us all of those all of that money has to be spent by the end of this year.

Ray Gargano: We recommend that everyone before you start asking questions or get too far into the process review these federal guideline. They’re actually very brief.

Ray Gargano: The care that guidelines, you can. There's a link at this website. It's about three and a half pages of general guidelines we got a couple weeks later on June 24th, the Federal Government put an additional FAQ out clarifying some things.

Ray Gargano: The City of Sacramento has put together the our version of a flow chart and it's probably a little difficult to see what there's if you go to that website.

Ray Gargano: You can see this entire flow chart very clearly. But in general, whenever we're looking at how do we spend the cares act fund, we asked.

Ray Gargano: Does it qualify in any of these categories. Is it going to be used for medical expenses public health expenses payroll for public safety similar employees substantially dedicated to covert 19 response.
Ray Gargano: Are we spending the money on compliance with public health orders, such as

Ray Gargano: We were paying for mandated closures, because of the epidemic pandemic.

Ray Gargano: Or support those suffering from economic harm or reasonably related to the function of government when we get into the

Ray Gargano: Applications for the grants you will have to check one of these or more that your proposal applied to so most of us are going to be complying with public health orders, because we are forced to close our doors.

Ray Gargano: Some of us will be creating supporting stuff we will be creating programs that support those suffering from economic harm. So keep that in mind.

Ray Gargano: When we knew that we were getting this money and we would have to create programs to get it out into the community. This is the process we really took reaching out within the community. First of all, everything was relating to the goal of the creative edge cultural plan.

Ray Gargano: The cultural equity statement that has been adopted by the
Ray Gargano: arts, culture and creative economy Commission that is at the forefront of every decision. We're making at the office of arts and culture, of course, the mayor and city council.

Ray Gargano: weighed in on how these grant monies will be spent. We had three meetings with current grantees.

Ray Gargano: We had at least four meetings with the creative economy in partnership with Adrian 916 and we met with peer cities who are in similar same situation with us.

Ray Gargano: So that takes us right into the grants that we have open. If you think about this very broadly. We have two categories of grants you can either get reimbursement for loss caused by coven or you can create propose a program that

Ray Gargano: Supports people who have been harmed and due to

Ray Gargano: We've further divided it into nonprofit and for profit. So if you are a nonprofit organization. We have a reimbursement grant that you probably qualify for
Ray Gargano: In detail nonprofits that have experienced financial hardship, because of the crisis caused by the coronavirus may apply for reimbursement for eligible general operating expenses, between March 1 and June 30.

Ray Gargano: All of these funds have to be expended by December 30. I'm just going to reiterate that even though this is a reimbursement grant and grantees will work with mentors that we have available so that the whole process is clear.

Ray Gargano: So who is eligible to apply for the nonprofit reimbursement. We have these categories which are very which are aligned with the cultural plan.

Ray Gargano: First of all, if you are a current off of the arts and cultural annual grantee and that specifically if you currently have a cultural arts award or a cultural equity investment award you will apply for this nonprofit reimbursement.

Ray Gargano: If you are a cultural equity investment nonprofit and what I will get into deep delve deeper into these definitions later. But basically, if you are small Cultural Organization that serves cultural communities and your operating budget is less than $500,000 you can apply for these this reimbursement.
Ray Gargano: If you are a nonprofit organization that specifies that is an arts education nonprofit or if you are a nonprofit that has an arts education program.

Ray Gargano: That presents in and out of school arts education programs. You can apply for reimbursement.

Ray Gargano: And finally, if you are a nonprofit organization and you have already bought equipment to help you transition into a virtual world due to coven or if you have already purchased personal protective equipment, you can get reimbursed for that.

Ray Gargano: That's the first category. The first grand. The second grant, we have is also for nonprofits and this is our program, Grant. Now this is the grant. We're all most

Ray Gargano: Used to its developing a program and now it's a little more challenging to get this grant for programs because it has to go through an additional approval process with the city manager and the city attorney.

Ray Gargano: To make sure that all of the expenses will be eligible but nonprofits may propose programs to support those who are harmed due to mandated cocksure closures by make coronavirus
Ray Gargano: It's important to note that the programs must be completed by December 30.

Ray Gargano: And applicants may apply for multiple programs, but they have to do a separate application for each one.

Ray Gargano: Now who can apply for this. Again, this is a nonprofit, Greg.

Ray Gargano: Me so cultural equity investment nonprofits with an operating budget less than 500,000 a year can apply with a program arts education nonprofits or programs can prove can apply for this in partnering organizations that form a collective or collaborative can apply for this.

Ray Gargano: I'll talk about that in more detail. But I want to point out right now that a collective or collaborative is new category that councilman Hansen.

Ray Gargano: Asked us to create and this is the ability for more than one organization to come together create a program that will serve a community that's been harmed and
Ray Gargano: You can pull resources. So it could be a higher value $1 value, we must have one nonprofit lead the lead organization to take care of all of the paperwork and all the finances.

Ray Gargano: The third grant is for profit. So, this we are calling the creative economy reimbursement grant. So again, reimbursement for expensive individual creatives individual artists and creative businesses that have experienced the financial hardship.

Ray Gargano: Because of the crisis caused by coronavirus may apply for reimbursement for eligible operating expenses, the timeline for all of these reimbursements is March 1 to June 30 and of course expended by December 30.

Ray Gargano: Who can apply for this one.
Ray Gargano: This grant is specifically for individual artists in our community who have lost gigs and employment or other reversible

Ray Gargano: We had an example today an artist was working in a building all of their equipment was there. They the building closed so they had to purchase a new set of equipment to do their work at home. And we think that that should be a reimbursement caught

Ray Gargano: Also this category for profit creative businesses that contribute to Sacramento’s creative economy. So the local

Ray Gargano: music venues.

Ray Gargano: Any other creative business that is contributing

Ray Gargano: The last category is very specific.
Ray Gargano: This is our reimbursement grant for city cultural asset cultural all organizations that manage lease or occupies city Cultural Properties may apply for reimbursement for the event general operating support losses due to the closure this category, the document.

00:15:21.810 --> 00:15:25.440
Ray Gargano: Must are reimbursement for March 1 to May 30

00:15:26.490 --> 00:15:35.520
Ray Gargano: So who can apply for this one. This one is against specific nonprofit organizations that manage lease or occupies city Cultural Properties or facility.

00:15:37.560 --> 00:16:05.190
Ray Gargano: It's not people who leave in these it's those who actually run the properties

00:16:06.360 --> 00:16:16.800
Ray Gargano: This is our portal site, we're using a program called submitted for you to apply applications are now open and they're open until January. January to July 22 until 11:59pm these applications will close so you here is the direct

00:16:17.940 --> 00:16:31.260
Ray Gargano: This is the direct address if you want to go to the application. You can also hit it at that art dot City of Sacramento website we which is our homepage.
Ray Gargano: Again, we’ve got four categories you this is I will go into a little more detail later, but you click the category that you would like. There’s more information under more and then you submit to open up the application.

00:16:32.880 --> 00:16:41.250
Ray Gargano: Will go through one in a little bit. I want to go over that timeline for the entire process. So the applications are now open.

00:16:41.580 --> 00:16:48.810
Ray Gargano: July eight to 22nd. We’re doing outreach this entire time and we need everyone’s help for the outreach that means

00:16:49.140 --> 00:17:06.450
Ray Gargano: Making sure that everyone who could potentially or possibly apply for any one of these grants knows about it and has the

00:17:07.380 --> 00:17:19.680
Ray Gargano: All of the information needed. So if you know people who need to learn about this. Make sure they connect with us and we’ll talk about more ways to connect and a little bit

00:17:20.610 --> 00:17:28.650
Ray Gargano: After the applications and actually during the application process our city team will be reviewing all of the applications for eligibility checking that documentation operating expenses, all of your receipt
Ray Gargano: We then we'll take the eligible applications to our panel. So our grant panel will make the be making decisions.

101
00:17:30.030 --> 00:17:41.340
Ray Gargano: About ranking applications and deciding allocation is made up of the arts, cultural and creative economy Commission plus additional community members.

102
00:17:42.990 --> 00:18:02.130
Ray Gargano: They have we're anticipating that process will take a couple weeks we're aiming for August 21 to that for a panel decision. Once that panel decision happens, we will be able to start the process of getting contracts written and check out with those contracts.

103
00:18:03.810 --> 00:18:06.090
Ray Gargano: Any large

104
00:18:07.320 --> 00:18:20.910
Ray Gargano: Amount that is granted out more than $250,000, we do have to take that proposal back to city council on September 1 to get their, their approval of that. So that's the overall timeline.

105
00:18:22.920 --> 00:18:30.150
Ray Gargano: It really is quick in this kind of process, even though it seems like it's still a couple months away. We're going to do our best to make it as short as possible.

106
00:18:31.530 --> 00:18:36.570
Ray Gargano: So tonight is our second grant overview that we've opened to the community.
Ray Gargano: We have some more specific grant workshops that we’re offering specifically for the different audiences that we generally work with and are aligned with the creative edge cultural plan. So tomorrow morning with us around is going to lead an arts education focused workshop and it will really specifically target the applications for that are eligible for arts education organizations.

Ray Gargano: Thursday night. We’re going to do a creative economy focus. This is going to be a partnership with the Adrian Adrian 916.

Ray Gargano: Part of their series of creative economy meeting on Friday, Richard style cone and I are going to do a cultural equity investment focus.

Ray Gargano: Workshop and this is really designed at organizations that we don’t typically work with new organizations and definitely organizations that have a cultural focus and a budget of less than $500,000 a year already.
Ray Gargano: Additionally, we have to general grant writing market workshop scheduled. This is really going to look at our process, look at the question. Look at our software to make sure

Ray Gargano: Everyone has the best tools when they're applying. So these are July 10 and July 16 one in the morning and one in the evening.

Ray Gargano: Additionally, we are setting up some specific times that you can apply for our you can register for an appointment with staff.

Ray Gargano: There will be more information here set up and we will basically they'll have a calendar. You can schedule a 15 or 30 minutes with staff to with questions.

Ray Gargano: Concerning your application. If you do have a quick question. You just need to get an answer from it. We have an email hotline now for these grants and it is art grants at city of sacramento.org

Ray Gargano: So send off your question, and we will get it to the right person to get it answered that is really, if you just need something quick to happen.
Ray Gargano: All right.

Ray Gargano: So I want to shift gears just a little bit. The City of Sacramento does have other programs to getting this cares money out and one program that is open and I know many of you probably already know about is our small business program. This is run through our economic development team.

Ray Gargano: Now you are able to apply for both a small business, a forgivable loan and our creative economy grant. However, you are only allowed to be awarded in one category.

Ray Gargano: So if you get the small business loan you will know we'll pull the eligibility from our creative economy, you have to make a decision, what's best for you. But I just want to point out a couple of

Ray Gargano: The highlights. So more information about the small business loan. Here's a city of sacramento.org forward slash biz loans.

Ray Gargano: Basically they have identified pre identified the maximum amount that they award will provide for grantees.
Ray Gargano: So if you're a home based business one one to two full time equivalent employees, you'll receive 20 $500 if you have five or fewer full time equivalent employees that the $5,000 micro grads.

Ray Gargano: Are micro loan and if you have six to 20 full time employees, your maximum of $25,000 so

Ray Gargano: The Small Business Program is really concerned with how many applications they might get

Ray Gargano: If they have received more applications than they have funding for they will put everything through eligibility and then they will have a lottery process for that.

Ray Gargano: So for us, that probably mean that we're going to recommend if you are a creative entity in our community contributing to that creative economy, you want to consider our grants, so right from the beginning. These will be grants in those categories we already talked about.

Ray Gargano: We are looking at that 7.5 million holistically through an equity lens. So our idea, and that is that we are looking at what applications come in and we distributed that money as needed.
Ray Gargano: So first of all, we're going to look at our reimburse double grants and remember all of the first round for these reimbursement grants are for expenses incurred between March 1 and June 30.

Ray Gargano: If you decide to do a creative economy grant reimbursement will grant you can include all of your expenses that are eligible and we have a process for making that happen. So it's clear and that could be anywhere from $5,000 $25,000 we've already gotten some larger amount.

Ray Gargano: The city manager has authority to adjust the amounts within that $7.5 million. So we want to make sure we cover every one is equitably as possible so.

Ray Gargano: And the panel will make that recommendation on the allocation of how many grants in are allocated in each category. And I'll talk a little bit about the criteria of how they will make those decisions.

Ray Gargano: So the maximum in the small business program is 25,000 we're looking at distributing our money as fairly as possible and there could be larger amounts from the creative economy program.

Ray Gargano: Just a couple overview. If you are choosing to do one of the reimbursement grants, whether it's nonprofit or for profit, we need specific evidence.
Ray Gargano: Of your loss that you have to demonstrate that. So again, we've talked about, you can apply for loss general operating support loss. You can apply for equipment that you have purchased already before June 30 to make up for the cause for reeling caused by the coven and if you are an individual artist you can apply for a lot gig or cancel work.

Ray Gargano: So on our website. We have versions of this you can download and you can work on before you do your application. But basically, if you were closed down because of the coronavirus or mostly closed down and you couldn't make revenue, but you were still paying these operating expenses, you can apply for reimbursement. So between March first and June 30 is what we're working on. Through this round one of grants you put your total amount.

Ray Gargano: You describe what it is and you will have to attach documentation with this that matches and aligned with it.
Ray Gargano: So that documentation might be a letter from your landlord, a letter from someone who cancelled the gig, an email, some sort of bill, anything that shows that you were connected to the lost revenue.

Ray Gargano: Same thing with equipment and again equipment is PP or technical equipment. If you had to shift from virtual or online face to face or virtual programming and loss or cancelled work. So the best thing to do is complete this worksheet and then

Ray Gargano: Copy and paste make one long document of all of your receipts, number them. So it’s clearly defined so that both the panelists.

Ray Gargano: Our staff and the auditors have a clear description of all of your loss here.

Ray Gargano: Are the easiest thing for us to review is to have this in one document. But if that’s not possible. You can upload this and then individual received, and I’ll show you that when we look at that.
Ray Gargano: Program. I wanted to dig in just a little bit deeper with who's eligible to apply for what and define that. And this is in every grant guideline. It's on our website. And I'm just going to go over this too.

Ray Gargano: So again, you apply for either reimbursement for a program. And within those categories you will select how you self identify. So for example, if you want to do a program and you're an arts education organization or nonprofit that means that you do in school programs.

Ray Gargano: That enrich arts and cultural literacy for preschool degrades through education and outreach.

Ray Gargano: And it actually can go through age 24.

Ray Gargano: Collective and collaborative again so you can create a program and you can apply for this as a group.

Ray Gargano: So the collective collaborative must have at least one will have a one lead organization that is a nonprofit and must have at least one more organization that they're partnering with.
Ray Gargano: The collective must serve an inclusive diverse audience, including ILANA LGBT+ and intellectually and development developmentally disabled or other culturally specific population. So it needs to be inclusive.

Ray Gargano: And this can include a for-profit organization as long as the nonprofit organization takes the lead. So again, we're anticipating if you choose to put together a collective collaborative. This is going to be a higher dollar amount program that reaches a lot of people have a lot of impact and you can demonstrate that in your application.

Ray Gargano: Creative businesses, these are, this is right along the lines of our regular creative economy grants so creative creative businesses may be known as a firm Association, etc.

Ray Gargano: And they have contributed to our creative economy and Sacramento our cultural assets. Again, very specific an organization that manages leases or occupies one of our cultural facilities.

Ray Gargano: Cultural investment equity investment. Again, these are. We are hoping to reach out and meet brand new organizations that we've not met before. This is meant for small organizations.
Ray Gargano: Emerging organizations with an operating budget under $500,000 again that are identified as cultural organizations that reach cultural communities.

Ray Gargano: The idea is that these organizations must not be currently receiving an annual grant from the City of Sacramento.

Ray Gargano: Current office of arts and cultural grantees. Again, these are cultural arts awards or cultural equity investment grantees, if you're already receiving that annual support from us. You can apply in this as a current grantee.

Ray Gargano: So if you have, if you know that you just have a lot of equipment expenses and you want to do an equipment.

Ray Gargano: Grad to for that reimbursement and keep it separate from anything else you can do an equipment grants.

Ray Gargano: So this is, again, p, p, and technology. And finally, the last category is individual artists and
Ray Gargano: We're not here to identify or define what individual artists are at this point. But what the individual artists can do is if they have loss and gangs that they can demonstrate that loss through

Ray Gargano: An email through letter throughout canceled contract, something we can help them get reimbursed for that costs.

Ray Gargano: Individual artists are also or have been eligible for unemployment, so this grant does not take care of those expenses from unemployment, so we can't reimburse living expenses, but we can reimburse loss business.

Ray Gargano: That I say that right what loss living expenses, but we can do business expenses. So I bring this up because if you you could actually

Ray Gargano: Apply for multiple grant categories. For example, if you are a current grantee of YC, you can do the general reimbursement. If you also have an arts education program you can

Ray Gargano: separate that out and write a separate grant application for arts education program. So each time you will just start a new application and identify which category you most closely identified
Ray Gargano: Before we get into a specific example. I just want to point out that any of you have worked with the city before know that we are a government entity and there are some

174
00:31:53.910 --> 00:31:54.330
Ray Gargano: Some

175
00:31:56.460 --> 00:32:05.700
Ray Gargano: Things that you just have to make sure happened. So for any of these grants. There are four things that we want you to know right from the beginning.

176
00:32:06.420 --> 00:32:13.590
Ray Gargano: First of all, you do have to have a city vendor account and we will help you through this process. I just want to make sure you understand

177
00:32:14.460 --> 00:32:33.990
Ray Gargano: This, this process. This means you get an official number that you're a partner with the city and this is how you upload your tax information for anytime we do business. We give out money and then grant the grants. He must have $1 $1 million of liability insurance.

178
00:32:36.510 --> 00:32:46.410
Ray Gargano: Everyone who does business with the city has to be part of our business occupancy tax program. If you are a for profit organization, you have to
Ray Gargano: Get a certificate and pay a tax if you are a nonprofit organization, you have to get an exemption certificate and we will help you through that process.

00:32:58.740 --> 00:33:06.540

Ray Gargano: If you live within the city limits and your office in AT HOME. WE THE CITY requires a home office permit, which is another application process.

00:33:09.240 --> 00:33:27.090

Ray Gargano: I'm not let me specifically say it right now. All the grantees. This is money that was granted to the City of Sacramento for residents of Sacramento. So legal business of the the addresses must be inside the city limits of second so

00:33:29.550 --> 00:33:38.940

Ray Gargano: Just one thing that I want to clarify before we move on in this full time equivalent f t, you're going to see this in the application. And we asked everyone

00:33:39.420 --> 00:33:54.990

Ray Gargano: How many people were employed of your organization organization or your business on May 30 2020 now we ask it in the terms of f t full time equivalent. That means you will take all of your hours that you've paid employees.

00:33:56.940 --> 00:34:07.230

Ray Gargano: And you will divide it by 40 and that will tell you the full time equivalent number of employees. It's written out there and you can ask more questions. If that's not clear enough for you.
Ray Gargano: Okay, I am going to again, there's our arts City of Sacramento org

Ray Gargano: Forward slash grants take you takes you right to our landing page. And I want to take us there very quickly. So I'm going to switch the screen I'm sharing very quickly.

Ray Gargano: And maybe share with you.

Ray Gargano: This is

Ray Gargano: The Office of arts and cultures web page, trying to get to it. One second.

Ray Gargano: So if you go to arts that city of sacramento.org. This takes you here and under latest news and talks right about

Ray Gargano: Our grants, more details here. And this takes you to our landing page, the same website just forward slash start dot grant. This is where you find all of the information you're going to need and keep coming back to hear
Ray Gargano: All of the additional information or workshops that we mentioned.

Ray Gargano: You probably already received. This is where you came to get into this meeting. These are links right to the zoom. So you just click on it at the time and date and you will be in the meeting.

Ray Gargano: We will be putting out virtual office hours here. This is where you'll be able to schedule. If you want to talk to one of the staff about filling out your application or your application.

Ray Gargano: We will put up this video that PowerPoint presentation right here in a few days. And finally, you can click right here. You can get a copy of that cover sheet for your reimbursement level, it will download in a Word document, and you can manipulate it as you see fit.

Ray Gargano: Here is that in the PowerPoint at the beginning, we talked about the general guidelines put out by the federal government. Again, these are the links to those documents.

Ray Gargano: I recommend that you click on these that you at least the first couple you read through you'll have a better understanding of what is eligible.
Ray Gargano: After this morning meeting I really got a lot of questions about eligibility and they can, if you just prove these documents, you're going to have a better understanding of...

Ray Gargano: A lot of the eligibility for that by the federal government.

Ray Gargano: These are the grants that we have available. Again, we already went to the city cultural assets nonprofit reimbursement nonprofit programs for profit creative businesses.

Ray Gargano: At the bottom, I've put the definitions of categories. Again, if you need to read through that. But you'll see under each grant category we have some clickable links. The first one, are to complete grant guidelines that explain everything. Hopefully in detail for you and then how to go to directly to that grant to apply. So if you want to look at specific grant guidelines, you just click on it and it brings it up.

Ray Gargano: I want to take you through the structure of all of the grant guidelines look very similar. Again, it gives you all of that Federal Information and said, take a look at it and clickable link.
Ray Gargano: Again tells you who should apply for this particular grant and it defines that category.

Ray Gargano: Talks about organizational eligibility. So in general, nonprofits are going to be

Ray Gargano: The nonprofit organizations are have to have a 501 c three. Unfortunately for these grants. We can't do fiscal agent.

Ray Gargano: Read through all of this information. Again, we just remind you that you have to be a vendor with the city, you have to have $1 $1 million liability insurance a beauty and

Ray Gargano: It also talks about the difference between the Small Business Program. One thing I haven't talked about yet, which is other federal cares act assistance. So in your application. We're going to ask you.

Ray Gargano: If you've already received the PDP load or an idol loan or other care that money.

Ray Gargano: All of the federal care that money is meant to help the community me. However, all expenses all expenses must be unique expenses.
Ray Gargano: So for example, if you already got reimbursement from a PPP for staff costs, you cannot ask for reimbursement again. So anything that you've already identified through all another care that you have, you cannot use it in this application.

Ray Gargano: All of the questions for each grant are written out here so you can have an idea of what you're going to have to ask before you get into the program into that online program.

Ray Gargano: Each one of these

Ray Gargano: Grant guidelines if you scroll down, it provides you with Grant criteria so

Ray Gargano: The process. Again, we receive your application. The staff, the city staff is going to look at it for eligibility and then goes to our panel, which is made up of the base Commission and other members of our community. They are going to review.

Ray Gargano: All of the application.
Ray Gargano: through a different lens, they’re going to start with equity in general to make sure that we reach everyone we need to reach their then going to look at your overall narrative.

Ray Gargano: And overall eligibility that goes beyond the federal guidelines, meaning do you work with an inclusive organization. And are you nonprofit that sort of thing.

Ray Gargano: And they will rate your application. So our idea is our hope is that every in an ideal world every grant application will be

Ray Gargano: Awarded to your fullest ask and that would be fantastic if it happens. However, if we get more

Ray Gargano: Requests for funding. Then we have fun. The panel will then start looking at eligibility in the sense based on your application. So makes really make sure as you answer your questions that you look through

Ray Gargano: You really think about what the panel is going to be looking at
Ray Gargano: In the questions you're going to be asked to

Ray Gargano: Select your gross revenue for fiscal year 2020 and your estimated gross revenue for its fiscal year 2021, this will be one of the categories that the panel might look at to see what your intended last really is going to be

Ray Gargano: Alright, so

Ray Gargano: I think that I'm going to stop there and bring Melissa thrown back on.

Ray Gargano: She's been looking at your questions. If you still have questions go ahead and put them in the chat and she's going to take it away. Melissa asked me what people are

Melissa Cirone: All right, what are they asked. I'm wondering about what is considered a creative business and does media and journalism qualify as a creative business.
Ray Gargano: I think so, media and journalism anyone that's contributing to that creative economy, you know, we haven't made a specific definition throughout the city. So I think you can make a case for it.

Melissa Cirone: So you make a case for it. So even if it were a florist or a store owner. Do we have any kind of guidelines that we want to use or is it just

Ray Gargano: You make the guideline is you make the

Ray Gargano: Majority of your living in some sort of creation, some sort of creative art business or cultural business. Yes. Okay.

Melissa Cirone: Um, are the four requirements needed before submitting the application or after the award is granted.

Ray Gargano: Before submitting the application. Okay.
Melissa Cirone: And if an artist lost a mural commission and they were going to use the money for living expenses would they be able to apply to receive the amount they lost from the Commission as a reimbursement or would they only be able to apply for the amount of money they spent on materials.

Ray Gargano: So if you had a contract for the mural, you could apply to be reimbursed for that last gig that last contract.

Ray Gargano: So I you couldn't. I know you shouldn't think that you would be reimbursed for both supply and the contract. Because I imagine that the slides are part of the contract. So I would choose the one that's greater

Melissa Cirone: I think I know the answer to this, but if you're already receiving an organizational CAA award. Can you apply for real investment expenses that relate to the same program areas are not covered by the CIA.

Ray Gargano: Is directly caused by closers due to coven so everything every sentence that you start with to be because we close because of Kobe we had, we had the picture bad
Melissa Cirone: Well, I think you were really thorough because those are the only questions I have

00:44:16.530 --> 00:44:23.850
Melissa Cirone: A. Wait a minute. There's another one. How can community members be involved in the project selection process. And who is the selection panel.

00:44:25.020 --> 00:44:27.840
Ray Gargano: We're still putting. First of all, we have our

00:44:28.860 --> 00:44:42.540
Ray Gargano: arts, culture and creative economy commission will be leading the panel and we need additional panel members. So if you are interested, you can go to our website at that arts that city of sacramento.org and

00:44:43.650 --> 00:44:47.760
Ray Gargano: It's easiest to search for panel or look in their grant programs.

00:44:48.780 --> 00:44:54.270
Ray Gargano: And you can apply to be a panelist. Now I will say that from Dyess

00:44:55.500 --> 00:45:07.350
Ray Gargano: City Council has asked us to have one overarching panel for this we will we will creatively divide it up. So the work is distributed throughout the panel, but all of the panelists will be
Ray Gargano: Required to be familiar with every application. So it’s going to be some work.

Melissa Cirone: We would love to have you. There’s another one.

Melissa Cirone: I’m not sure if my art space qualifies for any of the categories we are an artist run gallery space for special arts projects.

Melissa Cirone: We are completely non commercial, but we do not hold a nonprofit status. We’re currently spending quite a bit of money out of pocket to prepare for the safe.

Melissa Cirone: CDC compliant art openings. We're not experiencing losses due to CO that but instead are spending personal money to be health guideline compliant our art space has been open since 2018 and it's run. I have a private garage.

Ray Gargano: I think if you are a for profit entity. Then, and you have these expenses that you're buying P or other materials to transition. We can reimburse what you've spent through June 30 at this point. So for everyone. Our goal is to get another allocation of the money and we will have a
Ray Gargano: Hopefully we will have a second round of reimbursement from July 1 through December.

Melissa Cirone: I'm a book artist and most of my gates are

Melissa Cirone: You ready, I'm a book artist and most of my gates and bay area because there is a large book arts community there. I had to fairs, that is going to participate, but one was cancelled and another post phone, should I apply. I also had a number of camp classes canceled.

Melissa Cirone: So there we go. So weren't here. Yeah.

Ray Gargano: Right, right. So these are you this money is intended to help relief of people who live in the City of Sacramento. So as long as your physical legal address is within the city. You can apply for last gig wherever they are. So just to be

Ray Gargano: Clear that would be if you had a contract or if you
Ray Gargano: Paid a registration fee. You could get reimbursement for that.

Melissa Cirone: Okay, and what kind of documentation. Would you like for if somebody had a contract, what would you want to say documentation.

Ray Gargano: You can put like really the cancellation of the contract if it's an email if it was in writing, try to get it in writing, one of the examples we had was, if you are a musician who is performing every week at say the ace of spades and then on Facebook. They announced canceling closure and cancel.

Ray Gargano: You cannot use that Facebook posts, unless your name was in the Cancel. She needs.

Ray Gargano: Something very specific that when an auditor, look at it. They're like, yes, you lost that
Melissa Cirone: If your contract has been postponed, and if you're uncertain if it will eventually be canceled, should I apply to cover those expenses ahead of time.

268
00:48:05.760 --> 00:48:08.640
Ray Gargano: It really does need to be a cancellation at this point.

269
00:48:10.650 --> 00:48:16.680
Melissa Cirone: Can you reiterate what you mean by artists, not being able to use these grants to cover living expenses.

270
00:48:18.060 --> 00:48:28.530
Ray Gargano: Right, so it's very specific. You can you if you were if you are applying for unemployment, then that those funds would cover your living expenses.

271
00:48:28.830 --> 00:48:37.950
Ray Gargano: Your read that sort of thing. So this federal care that money through our creative economy is meant to supplement your business professional business.

272
00:48:38.280 --> 00:48:47.850
Ray Gargano: So if you lost your gig. If you purchase something because you change venues and not directly related to coven then you can apply for reimbursement from that.

273
00:48:50.820 --> 00:48:53.130
Melissa Cirone: And that brings us to the end of our questions.
Ray Gargano: Alright, so again, that doesn't mean you can't ask any more questions, reach out to us that

Ray Gargano: Always go to our website. First, if you need more information.

Ray Gargano: At arts

Ray Gargano: That city of sacramento.org specifically if you have a question that hotline email is art grants at city of sacramento.org so very similar

Ray Gargano: And with that. We're glad you joined us.

Ray Gargano: Please spread the word as far as you can.

Ray Gargano: And send people to our other workshops for more people
Melissa Cirone: Know about this.

Ray Gargano: Thanks a lot. Have a good night. Thanks.