CARES ACT RELIEF FUND: Recovery Grants Workshop
Arts.cityofsacramento.org/grants
Today’s Grant Workshop Focuses on 3 Applications:

- Nonprofit Reimbursement
- Individual Artist and Creative Business Reimbursement
- Nonprofit Arts and Cultural Program

APPLICATIONS ARE OPEN JULY 8-22, 2020

https://sacmetroarts.submittable.com/submit
Requirements
The City’s Use of CARES Funds are limited to expenditures that

- Are necessary expenditures incurred due to the COVID-19 public health emergency;
- Were not accounted for in the City’s FY2020 budget;
- Can be expended before December 30, 2020.

Please review the following documents before applying.

- CARES Act guidelines
- CARES Act FAQ, June 24th
- City of Sacramento CARES Program Review Flow Chart
- City Attorney and Auditor’s Guidance
Is the program for any of these costs?

- Medical expenses
- Public health expenses
- Payroll for public safety/similar employees substantially dedicated to COVID-19 response
  - Compliance with public health orders
  - Support those suffering from economic harm
- Reasonably related to the function of government
Who Can Apply?

1. Current OAC General Operating Grantees
2. Cultural Equity Investment Nonprofits below $500k
3. Arts Education Nonprofit and/or Arts Education Dept. within a larger Nonprofit organization
4. Equipment for Nonprofit
5. Collective or Collaborative Nonprofit
6. Creative Economy: Artists & Creative Business
- **Arts Education:** Arts and cultural organizations that present in-school and out-of-school arts education programs. In-school programs are those that enrich arts and cultural literacy for pre-school to grades 12 through education and outreach programs and opportunities for personal artistic expression and participation. Out-of-school programs serve youth from pre-school through age 24 that occur outside of traditional school hours, taking place in arts venues, community centers, school sites, and other youth-oriented settings.

- **Collective/Collaborative:** One lead arts and cultural organization may apply on behalf of a collective or collaborative of organizations. The collective or collaborative must serve an inclusive, diverse audience including but not limited to American Indian/Alaskan Native, Appalachian, Asian, Black/African American, Hispanic/Latinx, Native Hawaiian/Pacific Islander, LGBTQ+, Intellectually or Developmentally Disabled or other culturally specific population.

- **Creative Business:** Creative business also may be known as a firm, association, organization, partnership, business trust, corporation, limited liability company, or public entity, particularly those that serve inclusive culturally diverse communities and neighborhoods, that have suffered loss due to the Coronavirus (Covid-19) pandemic.

- **Cultural Asset:** An organization that manages, leases or occupies one of the City of Sacramento’s Culture facilities.
- **Cultural Equity Investment**: Arts and Cultural organizations must be new and emerging organizations whose mission, programs, staff, and board represent inclusive culturally diverse communities and neighborhoods and have suffered loss due to the Coronavirus (Covid-19) pandemic. Organizations must serve an inclusive, diverse audience including but not limited to American Indian/Alaskan Native, Appalachian, Asian, Black/African American, Hispanic/Latinx, Native Hawaiian/Pacific Islander, LGBTQ+, Intellectually or Developmentally Disabled or other culturally specific population. Organizations currently must not receive annual grant or other financial support from the City of Sacramento.

- **Current OAC Grantees**: Arts and Cultural organizations that are currently receiving general operating support through the Cultural Arts Awards or the Cultural Equity Investment grants.

- **Equipment**: Arts and organizations that need equipment and supplies needed to respond to the Coronavirus. Eligible supplies and equipment include but are not limited to Personal Protective Equipment and technology that supports transitioning to virtual programming.

- **Individual Artist**: Individual artists are eligible for lost gigs and employment caused by mandated closures due to the Coronavirus between March 1 and June 30, 2020.
How MANY grants can I apply for and How MUCH?

- Reimbursement grants: nonprofits, Artists, and Creative Businesses can apply for reimbursable expenses incurred due to COVID-19 from the period March 1-June 30, 2020. No cap on request. Apply for as many as you want per qualification.

- Program grants: nonprofits, collectives, and/or collaboratives can apply for program funds that help diverse populations who were harmed by COVID-19. Funds must be expended by Dec 30, 2020. One lead applicant, a 501c3 designated nonprofit, must apply. No cap on request. Apply for as many as you want per qualification.

- City Manager has authority to adjust $$ amounts for maximum benefit

- Panel will make recommendations on allocation

www.arts.cityofsacramento.org/grants

CAVEAT! Small Business vs. Creative Economy CARES Funds

- You may apply for both but only receive Small Business OR Creative Economy grant(s)

- Small Business Basics: www.cityofsacramento.org/bizloans
  - Home-based businesses with 1-2 FTE will receive a flat rate of $2,500;
  - Micro businesses of 5 or fewer FTE will receive a flat rate of $5,000; and,
  - Businesses with 6 to 25 FTE will receive $1,280 per FTE up to $25,000.
City of Sacramento Requirements

More information: Arts.cityofsacramento.org/grants

- City Vendor Account
- INSURANCE: $1 million Liability Insurance
- BUSINESS OCCUPANCY TAX CERTIFICATE: BOT certificate for For Profit or Exemption for Nonprofit
- Home Office Permit

APPLY even if you are not set up as a City Vendor with these items. If you are awarded a grant, you will be assisted through the process by the OAC. However, it will be ultimately up to you to secure the above items during the contracting process and pay for them.
Create a free Submittable Account if you don’t have one already

https://sacmetroarts.submittable.com/signup

To start the application after you’ve signed in with an account, click “Submit” to begin.
### SAMPLE REIMBURSEMENT COVER SHEET

Download a copy at Arts.cityofsacramento.org/grants

<table>
<thead>
<tr>
<th>Name</th>
<th>TOTAL 3/1-6/30, 2020</th>
<th>Attached Documentation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. CATEGORY for Operating Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rent/Mortgage/Lease</td>
<td>$15,000</td>
<td>1. Cashed Checks: April, May</td>
</tr>
<tr>
<td>Insurance</td>
<td>$5,000</td>
<td>2. Company bill, Mar-May</td>
</tr>
<tr>
<td>Utilities (including phone, internet, telecommunications)</td>
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<tr>
<td>Debt Payments</td>
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<td></td>
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<tr>
<td>Essential Staff Payroll</td>
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<tr>
<td>Health Care Contributions</td>
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<tr>
<td>Workers Compensation</td>
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<td>Accounting Services</td>
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<tr>
<td>Licenses and Permits (including Software)</td>
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<tr>
<td>Memberships</td>
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<td>Animal Feed</td>
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<tr>
<td>Other: Explain</td>
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<td><strong>B. EQUIPMENT for Reimbursement</strong></td>
<td></td>
<td></td>
</tr>
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<td>Masks</td>
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<tr>
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<td>$500</td>
<td>Receipt</td>
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<tr>
<td><strong>C. LOST/CANCELLED WORK</strong></td>
<td></td>
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</table>
Support

General Grant Overview: July 8 @ 11 am
General Grant Overview: July 8 @ 5:30 pm
Arts Education Focus: July 9 @ 10 am
Creative Economy Focus: July 9 @ 5:30 pm (Atrium)
Cultural Equity Investment Focus: July 10 @ 12 pm
Grant Writing Workshop: July 10 @ 10 am
Grant Writing Workshop: July 16 @ 5:30 pm
Virtual Office Hours: July 22 @ 9-1 & 3-7

Email Helpline at ArtGrants@cityofsacramento.org
PROPOSED TIMELINE

OUTREACH

APPLY

July 8-22

July 1-July 22

REVIEW

July 23-30

SELECT

Aug. 1-21

APPROVE

Aug. 24

COUNCIL

Sept. 1

CONTRACT

Aug. 26+
Grants Overview
Our work is guided by the Creative Edge Plan and these Goals

<table>
<thead>
<tr>
<th>GOAL 1:</th>
<th>Provide arts education to all Sacramento’s children and youth.</th>
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<tbody>
<tr>
<td>GOAL 2:</td>
<td>Advance cultural equity for all Sacramento’s diverse populations.</td>
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<tr>
<td>GOAL 3:</td>
<td>Build upon and expand Sacramento’s unique creative economy.</td>
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<td>GOAL 4:</td>
<td>Enable Sacramento artists and creatives to thrive in their work and to provide creative leadership in the community.</td>
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<td>GOAL 5:</td>
<td>Celebrate and infuse all Sacramento neighborhoods and districts with arts and culture.</td>
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<td>GOAL 6:</td>
<td>Expand and solidify Sacramento’s investment in arts and culture.</td>
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http://creativeedge.cityofsacramento.org/
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**STEP 1: DOWNLOAD THE REIMBURSEMENT COVER SHEET**

For Nonprofits & Creative Businesses: [Arts.cityofsacramento.org](http://Arts.cityofsacramento.org/grants)

For Nonprofits, Artists, & Creative Businesses

Artists ONLY
Nonprofits and Creative Businesses can be reimbursed for general operating expenses incurred during March 1, 2020 – June 30, 2020.

Individual Artists can be reimbursed for lost gigs, contracts, and income that was booked prior to COVID-19 and canceled due to COVID-19 and mandated closures. Proof of cancellation is required.

Nonprofits, Creative Businesses, and Individual Artists can be reimbursed for equipment purchased due to COVID-19 and mandated closures.
Nonprofits that have experienced financial hardship because of the crisis caused by the Coronavirus (COVID-19) may apply for reimbursement for eligible general operating expenses between March 1 and June 30, 2020 and must be expended by December 30, 2020. Grantees are required to work with OAC mentors.

WHO CAN APPLY?*

• Current OAC Annual Grantees: Cultural Arts Awards and Cultural Equity Investment
• Cultural Equity Investment nonprofits with annual operating budget of < $500,000
• Arts Education Nonprofits that present in- and out-of-school arts education
• Nonprofits with eligible Equipment reimbursement

*Applicants may submit separate applications for qualified categories. All reimbursement requests must be unique.
REVIEW CRITERIA: Criteria are divided into two categories: Organizational Narrative and Eligibility. Criteria evidence may be found in any portion of an application or associated support materials. Criterion is worth up to a maximum of 50 points.

Organizational Narrative (30 points)
- Loss due to Coronavirus is clear and demonstrated
- CARES Act dollars will provide relief to the intended organization
- Organization was in sustainable financial condition prior to March 1, 2020
- Organization demonstrates consideration diversity, equity and inclusion

Eligibility (20 points)
- Documentation is provided and aligns with eligible expense
- Nonprofit status
- Organizations serves an inclusive, diverse audience including but not limited to American Indian/Alaskan Native, Appalachian, Asian, Black/African American, Hispanic/Latinx, Native Hawaiian/Pacific Islander, LGBTQ+, Intellectually or Developmentally Disabled or other culturally specific population within the City that has been underexposed to the arts.
- All grant dollars can be expended by December 30, 2020

https://sacmetroarts.submittable.com/submit
For reimbursement of emergency general operating support loss due to mandated closures caused by the Coronavirus (Covid-19), applicants are required to select ONE category that best aligns with organization. *Applicants may submit separate applications for qualified categories. All reimbursement requests must be unique.*

Organizations will be required to work with the OAC staff and cohort of Mentors throughout the grant process. Grants funds must be expended by December 30, 2020 (i.e., the check must be cashed).
Is requested funding already allocated in the City Operating Budget? *

- Yes
- No

Can all expenses be expended by December 30, 2020? *

- Yes
- No

Please select the best category for this program *

- Current OAC grantee: CAA or CE Investment
- Cultural Equity Investment
- Arts Education
- Equipment

Please check complete grant guidelines at arts.cityofsacramento.org/grant for category description.
**NONPROFIT REIMBURSEMENT Categories**

- **Current OAC Grantees:** Arts and Cultural organizations that are currently receiving general operating support through the Cultural Arts Awards or the Cultural Equity Investment grants.

- **Cultural Equity Investment:** Arts and Cultural organizations must be new and emerging organizations whose mission, programs, staff, and board represent inclusive culturally diverse communities and neighborhoods and have suffered loss due to the Coronavirus (Covid-19) pandemic. Organizations must serve an inclusive, diverse audience including but not limited to American Indian/Alaskan Native, Appalachian, Asian, Black/African American, Hispanic/Latinx, Native Hawaiian/Pacific Islander, LGBTQ+, Intellectually or Developmentally Disabled or other culturally specific population. Organizations currently must not receive annual grant or other financial support from the City of Sacramento.

- **Arts Education:** Arts and cultural organizations that present in-school and out-of-school arts education programs. In-school programs are those that enrich arts and cultural literacy for pre-school to grades 12 through education and outreach programs and opportunities for personal artistic expression and participation. Out-of-school programs serve youth from pre-school through age 24 that occur outside of traditional school hours, taking place in arts venues, community centers, school sites, and other youth-oriented settings.

- **Equipment:** Arts and organizations that need equipment and supplies needed to respond to the Coronavirus. Eligible supplies and equipment include but are not limited to Personal Protective Equipment and technology that supports transitioning to virtual programming.
Put in your total reimbursement for THIS application. Don’t double dip with funds that you may have received to cover these costs (PPP, EIDL, first round City’s SBA $ in March 2020, etc).

If you’re not a vendor, click No. If awarded, OAC will help guide you through the Vendor process.

Be sure to report.
The City of Sacramento determines the total number of employees of a business on a full-time equivalent or FTE basis. A full-time employee is one who works at least 40 hours per week. To determine the number of FTE for this loan program, add the total number of hours worked by all employees (full-time and part-time), not to exceed 40 hours for any employee, and divide the sum by 40. The result is the number of FTE. If the result is not a whole number, round up to the next whole number. Example: A business has one full-time employee who worked an average of 40 hours per week in 2019 and three part-time employees who each worked an average of 15 hours per week in 2019. To determine the business’s FTE number, add the average hours worked (again, not to exceed 40 hours per employee) and divide 40. In this case, (40 + 15 + 15+ 15)/40 = 2.1. This would be rounded up to 3.
"BOT" can be filed after you file your application or during the contracting period if you are awarded. How much you pay is based on previous revenue. https://www.cityofsacramento.org/Finance/Revenue/Business-Operation-Tax

General liability insurance policies range typically from $400 to $1000 depending on who you serve, what coverage you need, and which company you purchase insurance from.

You may inquire at finance@cityofsacramento.org or check by visiting: http://www.cityofsacramento.org/Finance/Revenue/Business-Operation-Tax/Looking-for-a-Business.

An insurance certificate will need to be included when a contract is signed for awarded grants.
After filling out basic contact information, you will arrive here. Check all that apply.
The Narrative

500 words. Worth 30/50 points.

Brief narrative describing how the organization experienced financial hardship such as loss of income, ongoing payment obligations such as rent, utilities, mortgage, taxes, etc., or losses incurred due mandated closures.*

Please describe loss from March 1–June 30, 2020. If requesting reimbursement for equipment, please include how equipment will be used in response to COVID-19.
Due to COVID-19 and mandated closures, Paper Wings experienced financial hardship. As a provider of arts instruction and theatrical performances to youth interfacing with the juvenile justice system, Paper Wings was unable to fulfill contracts and lost both contributed and earned revenue that helps sustain our general operations. We were able to maintain emergency general operations by paying essential staff, rent, utilities, healthcare premiums, various insurance policies, and other ongoing payment obligations. In addition, we purchased equipment: cameras, lights, microphones, a screen, and editing tools and apps to translate our in-person curriculum to online instruction. We also purchased a ZOOM subscription to interface with students. This valuable equipment will continue to be used to continue programming for our youth into fall 2020. We request funds to reimburse all these costs, which were not covered by other funds such as PPP or EIDL. Without reimbursement, we will struggle to maintain operations into fall 2020 and beyond. We are a grassroots nonprofit with small reserves (less than $15,000) and will be unable to meet our general operating expenses without financial assistance.
THE ART OF SPECIFICITY

Explain each reimbursement request and how it was a necessary expense to maintaining emergency general operations.

Explain any pivot you made to stay open.

Amplify the diversity of who you serve or the critical nature of your mission.

... and, if applicable, how did you meet your clients’ needs during the timeframe of the crisis? (remember... program funds are not reimbursable).

How many staff did you keep employed to keep operations moving forward— and why?

Be specific about the mandated closures and how they impeded your ability to fulfill your mission.

For equipment, dive into why the equipment purchase was necessary and how it will continue to serve your mission.

IDEAS? AUDIENCE PARTICIPATION MOMENT!
It is preferable to upload 1 pdf with the cover sheet as the first page. Be sure to submit good documentation for reimbursable expenses (payroll ledgers, cleared checks, paid invoices, receipts, bank statements, letters from vendors)

<table>
<thead>
<tr>
<th>FY2020 Gross Revenue</th>
<th>Based on organization fiscal calendar</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under $50,000</td>
<td></td>
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<tr>
<td>$50,000-$100,000</td>
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<td>$100,000-$250,000</td>
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<td>Over $3,000,000</td>
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<table>
<thead>
<tr>
<th>FY2021 Estimated Gross Revenue</th>
<th>Based on organization fiscal calendar</th>
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<tr>
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</table>
Basic Example (117 words): Paper Wings anticipates losing $73,450 in earned revenue due to COVID-19 and potential forthcoming mandated closures. Given the uncertainty of opening classrooms, one of our main clients, Chelan School District, communicated that they will not be contracting for any arts instruction and enrichment services in Fall 2020. That contract alone represented $27,450 of our 2020/2021 fiscal year budget. At this time it is unknown if other school districts will follow suit, but we are prepared to lose 3 more school instruction contracts. To continue fulfilling our mission, we have offered our school district partners options to contract with us for digital, ZOOM-based instruction. So far, none of them have responded. $73,450 represents 72% of our overall income.
Finishing the Application

- Asked to upload your 501c3 IRS designation letter
- Asked to respond to optional demographic information
- Submit!
CREATIVE ECONOMY REIMBURSEMENT

Individual Creatives and Creative Businesses that have experienced financial hardship because of the crisis caused by the Coronavirus (COVID-19) may apply for reimbursement for eligible general operating expenses between March 1 and June 30, 2020 and must be expended by December 30, 2020. Grantees are required to work with OAC mentors.

WHO CAN APPLY?

• Individual artists who have lost gigs and employment or other reimbursables
• For profit Creative Businesses that contribute to Sacramento’s Creative Economy
REVIEW CRITERIA: Criteria are divided into two categories: Organizational Narrative and Eligibility. Criteria evidence may be found in any portion of an application or associated support materials. Criterion is worth up to a maximum of 50 points.

Organizational Narrative (30 points)
- Loss due to Coronavirus is clear and demonstrated
- CARES Act dollars will provide relief to the intended artist or business
- Artist or business was in sustainable financial condition prior to March 1, 2020
- Artist or business demonstrates consideration of diversity, equity and inclusion

Eligibility (20 points)
- Documentation is provided and aligns with eligible expense
- All grant dollars can be expended by December 30, 2020

https://sacmetroarts.submittable.com/submit
Individual Creatives and Creative Businesses that have experienced financial hardship because of the crisis caused by the Coronavirus (COVID-19) may apply for reimbursement for eligible general operating expenses between March 1 and June 30, 2020 and must be expended by December 30, 2020. Applicants are required to select ONE category.

Organizations will be required to work with the OAC staff and cohort of Mentors throughout the grant process. Grants funds must be expended by December 30, 2020.
Please select the best category for this program *

- Individual Artist
- Creative Business

Please check complete grant guidelines at arts.cityofsacramento.org/grant for category description.

Artist or Business LEGAL Name *

Lead Organization accepting the grant, if Collective/Collaborative
CREATIVE ECONOMY Categories

- **Individual Artist**: Individual artists are eligible for lost gigs and employment caused by mandated closures due to the Coronavirus between March 1 and June 30, 2020.

- **Creative Businesses**: Creative businesses also may be known as a firm, association, organization, partnership, business trust, corporation, limited liability company, or public entity, particularly those that serve inclusive culturally diverse communities and neighborhoods, that have suffered loss due to the Coronavirus (Covid-19) pandemic.
The front part of the application is similar to the reimbursement grants. However, the application differs here...
THE ARTIST

As a working artist, I suffered a loss of income due to COVID-19 and mandated closures. I am a freelance creative writer and essayist. I am also a teaching artist for 916 Ink and other arts organizations in the City of Sacramento. As a freelancer, I rely on contracts, gigs, and commissions to earn income. Essentially, I lost $37,325 of booked gigs. I was unable to file for unemployment and any financial assistance from PPP, EIDL, or the first round of Sacramento’s SBA loans. Without financial assistance to weather these uncertain and difficult times, I am not sure that I will be able to contribute to the creative economy and thrive as a working artist.

THE CREATIVE BUSINESS

Due to COVID-19 and mandated closures, KM Arts experienced financial hardship. KM Arts creates storytelling content for social changemakers who work and/or reside in low-income communities. Nearly 80% of KM Arts’ clients reside in the Sacramento Promise Zone. Essentially, we were forced to close, send employees home to work, and forgo several contracts that sustain our general operations. We maintained emergency general operations by paying studio rent, utilities, and pertinent subscription fees (Adobe Acrobat, ZOOM) to continue working in some capacity. We continued to pay salaries, healthcare premiums, and general and commercial liability insurance policies. Without financial assistance to weather these uncertain and difficult times, we may not be open in Fall 2020.
IDEAS? AUDIENCE PARTICIPATION MOMENT!
NONPROFIT PROGRAMS

Nonprofits may propose programs to support those who were harmed due to mandated closures caused by the Coronavirus (Covid-19). Programs must be complete by December 30, 2020. Applicants may submit separate applications for qualified categories. Program must align with category requirements. Grantees are required to work with OAC mentors.

WHO CAN APPLY?*

• Cultural Equity Investment nonprofits with annual operating budget of < $500,000
• Arts Education Nonprofits that present in- and out-of-school arts education
• Partnering organizations that form a Collective or Collaborative. Must identify lead

*Applicants may submit separate applications for qualified categories.

CREATIVE EDGE GOAL #1, 2 4, & 5

Advance cultural equity for all diverse populations/Infuse all neighborhoods and districts
REVIEW CRITERIA: Criteria are divided into two categories: Organizational Narrative and Eligibility. Criteria evidence may be found in any portion of an application or associated support materials. Criterion is worth up to a maximum of 50 points.

Organizational Narrative (30 points)
- Loss due to Coronavirus is clear and demonstrated
- CARES Act dollars will provide relief to the intended participants
- Project considers diversity, equity and inclusion
- Program and impact of program are clear
- Organization and staff seem to understand the urgency of the program requirements and are able to complete the project by December 30, 2020.

Eligibility (20 points)
- Documentation is provided and aligns with eligible expense
- Nonprofit status
- Organizational annual operating budget is $500,000 or less
- Organizations serves an inclusive, diverse audience including but not limited to American Indian/Alaskan Native, Appalachian, Asian, Black/African American, Hispanic/Latinx, Native Hawaiian/Pacific Islander, LGBTQ+, Intellectually or Developmentally Disabled or other culturally specific population within the City that has been underexposed to the arts.

https://sacmetroarts.submittable.com/submit
To propose programs to support those who were harmed due to mandated closures caused by the Coronavirus (Covid-19), applicants are required to select ONE category that best aligns with organization. Applicants may submit separate applications for qualified categories. All reimbursement requests must be unique. Program must align with category requirements.

Organizations will be required to work with the OAC staff and cohort of Mentors throughout the grant process. Grants funds must be expended by December 30, 2020.
Please select the best category for this program *

- Cultural Equity Investment
- Arts Education
- Collective or Collaborative

Please check complete grant guidelines at arts.cityofsacramento.org/grant for category description.

Organization Name *

Lead Organization accepting the grant, if Collective/Collaborative
- **Cultural Equity Investment:** Arts and Cultural organizations must be new and emerging organizations whose mission, programs, staff, and board represent inclusive culturally diverse communities and neighborhoods and have suffered loss due to the Coronavirus (Covid-19) pandemic and/or are adapting programming to serve a population that has been harmed directly from the Coronavirus (Covid-19). Organizations must serve an inclusive, diverse audience including but not limited to American Indian/Alaskan Native, Appalachian, Asian, Black/African American, Hispanic/Latinx, Native Hawaiian/Pacific Islander, LGBTQ+, Intellectualy or Developmentally Disabled or other culturally specific population. Organizations currently must not receive annual grant or other financial support from the City of Sacramento.

- **Arts Education:** Arts and cultural organizations that present in-school and out-of-school arts education programs may apply for the Arts Education Grant. In-school programs are those that enrich arts and cultural literacy for pre-school to grades 12 through education and outreach programs and opportunities for personal artistic expression and participation. Out-of-school programs serve youth from pre-school through age 24 that occur outside of traditional school hours, taking place in arts venues, community centers, school sites, and other youth-oriented settings.

- **Collective/Collaborative:** One lead arts and cultural organization may apply on behalf of a collective or collaborative of organizations. The collective or collaborative must serve an inclusive, diverse audience including but not limited to American Indian/Alaskan Native, Appalachian, Asian, Black/African American, Hispanic/Latinx, Native Hawaiian/Pacific Islander, LGBTQ+, Intellectually or Developmentally Disabled or other culturally specific population.
The front part of the application is similar to the reimbursement grants. However, the application differs here...
Due to COVID-19 and mandated closures, students at Pacific Elementary were unable to attend in-person classes. Despite the transition to online learning systems, approximately 40% of students struggled to engage in their education due to limited and/or non-existent wifi access and/or did not have a computer to access the internet. The lack of equitable access to digital resources and tools during the spring pandemic, coupled with the loss of learning and skills during summer break, means that 40% of Pacific Elementary students will struggle to meet academic standards in Fall 2020. Research shows that students who fall behind in reading and writing, particularly during the critical years of 2nd-5th grade, will struggle to perform academically their entire life. They are more likely to drop out of school, engage in poor behaviors, and forgo a desire to envision a successful economic future.
THE ART OF SPECIFICITY

Specifically tie the closures to the harm committed by COVID-19.

Focus on equity—how have these students been harmed by inequity?

Use research and data to further illustrate the devastating impact upon the 40% of students at Pacific Elementary.

Explain the barriers that exist for low-income youth to access wifi, internet, and computers in homes and neighborhoods.

Amplify the demographics and diversity of the 40% of students at Pacific Elementary with specific data.

Build the negative domino effect this impact has upon them for years to come.

IDEAS? AUDIENCE PARTICIPATION MOMENT!
Would the problem to be addressed by the program have occurred regardless of COVID-19? *

- Yes
- No

How does this program address the impact(s) you have identified that were caused by COVID-19? *

Limit: 250 words
The ArTech Heroes collective will reduce the harm caused by COVID-19 by providing the necessary technology and tools for students experiencing the digital divide. Students who sign up will receive a free chromebook, a mifi modem to access reliable cellular wifi, internet account access, tutoring, and enrichment classes. With this technology, students will be able to better access online learning platforms provided by their school for Fall 2020. In addition, students will have access to tutoring and enrichment classes provided by our diverse collective of teaching artists, tech professionals, and educators that will bolster their academics and close the learning gap caused by COVID-19.

How might we bolster this paragraph with 145 more words?
- Dosage
- Layered Services
- Addressing Equity, Diversity, Inclusion
Focus on tying each budget item to how it will be used throughout the program WHILE showing how the program will work step by step. Build that vision for us!
Assume that funding will begin early Sept, so build a timeframe from there either week by week or month by month.

If awarded, what impact will occur over time, from immediate to long-term. What will change for that population due to the work that you’ve done?

Demographics! Be specific about who you intend to serve and the challenges, barriers, and obstacles they have faced due to COVID-19.
Be specific about the outcomes you are working towards. Ex.) 75 students will receive 75 Chromebooks and MiFi hotspots to access the internet and online learning platforms. 75 students will produce a piece of art along with an essay that explains their feelings about COVID-19.
Questions?
For the latest information, visit arts.cityofsacramento.org/grants