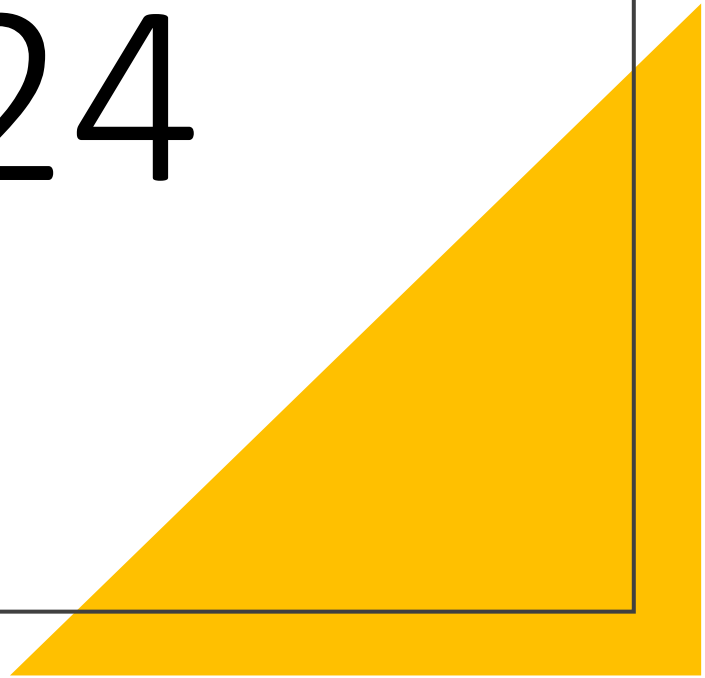


# Cultural Arts Awards 2022-24

Grant Applicants Workshop:  
How to Apply?



# Meeting Agenda:

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What is the Cultural Arts Award grant program?

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Eligibility

---

What's different?

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Supplemental ARPA Support

---

Rubric for funding

---

How to apply

---

The application

---

Support Materials

---

Deadlines & Q & A

---

# What are Cultural Arts Awards?



Longest running grants program in OAC



For non-profit arts & cultural organizations ONLY



3-Year Cycle; qualifies you for 3 years without reapplying



City/County Partnership



General operations – staff, office rent, artist fees, etc...

# Eligibility

- Non-profit status required, no fiscal sponsorships
- Arts, Cultural, or Service organizations
- No non-arts & cultural organizations can apply
- Educational organizations can apply with restrictions
- 3-year history of programs
- Service area in Sacramento County
- Budget size - \$25,000+
- Compliance

# What's different in this cycle?

- Eligibility
- Minimum size of organization
- No match requirement
- General operations NOT programs (unless you are an educational organization)
- Minimum size of grant
- Application platform
- Rubric
- Additional opportunity for ARPA funding

# ARPA SUPPLEMENTAL FUNDING



Streamline application process for non-profit organizations



City-based applicants ONLY (at this time)



If funded through CAA, automatically eligible for consideration




May need additional information to qualify



ARPA funding determined AFTER these applications are reviewed

# What is scoring rubric?

Helps panelists to provide more consistent scoring



Panel looks at 4 areas that the OAC has determined most important

Diversity & Equity (20%)

Artistic Impact (30%)

Community Impact (30%)

Organizational Accountability (20%)

# Diversity & Equity

Shows a commitment to a diverse staff and board

Programs & projects that prioritize racial equity and cultural diversity

- Numbers of BIPOC and LGBTQ+ on board and staff
- Programs centering marginalized communities
- DEI planning or learning
- Development of work by marginalized communities



# Artistic Impact

Produces artistically  
significant activities

Cultivates, supports,  
engages qualified workforce

- Supports local artists
- Presents new work
- Industry standard wages
- Preserves cultural heritage

# Community Impact

Contributes to economic & community well-being

Shows community investment in programming

- Engages in partnerships
- Works in disinvested neighborhoods
- Exhibits community participation
- Strong volunteer support

# Organizational Accountability

Demonstrates good  
governance & planning

Sound financial management,  
marketing, communications

- Active board
- Scenario planning
- Diverse income sources
- Marketing plan

# How to apply:

Use GO Smart platform  
([sacarts.gosmart.org](http://sacarts.gosmart.org))

New applicants, register as an  
**ORGANIZATION**

Returning applicants, log in

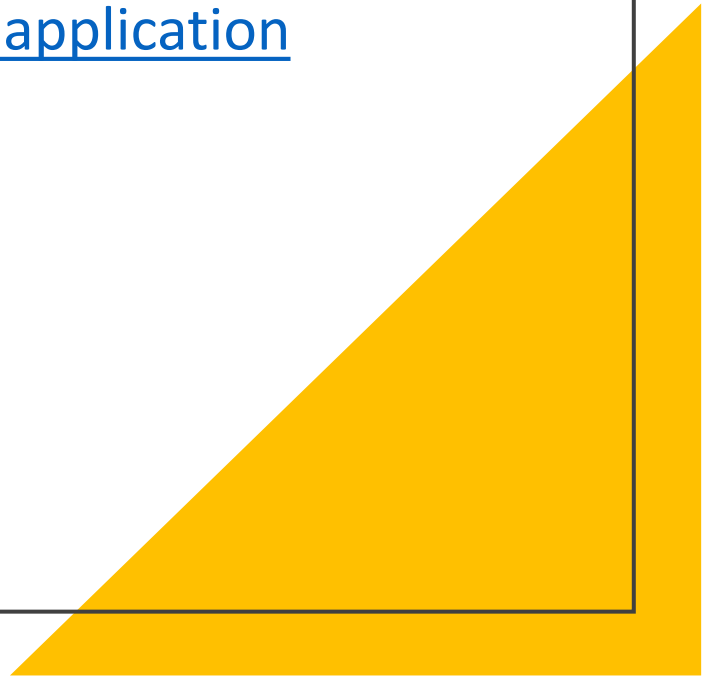
One profile for each organization

- Answer every question thoroughly
- If it doesn't apply, write N/A
- Use as many words as needed to tell your story
- Reach out if you don't understand a question
- Use examples whenever possible
- Ask someone to read your application before submitting
- Work samples are important – make them good!

# Application Tips

# Completing the application

[My application](#)



# Support Materials

Proof of non-profit status

Financial statements (2019 and 2020)

Location Form

Media work samples – video or images

Biographies of key artistic and technical staff

If you need  
more  
support . . .



Email questions or request a  
mentor session at  
[artgrants@cityofsacramento.org](mailto:artgrants@cityofsacramento.org)



Attend our Media Samples  
webinar on January 11 at 4pm



Attend our Q & A session on  
January 12 at 5:30pm



[Register](#) for these events on our  
website at  
[arts.cityofsacramento.org/Grants](https://arts.cityofsacramento.org/Grants)